

2017 Walk for Warmth Fact Sheet – Battle Creek

Community Action's Walk for Warmth is a community event which raises funds to help low-income, elderly and disabled residents keep their utilities on when they fall on hard times. We're excited to celebrate the 31st anniversary of our Walk for Warmth campaign. **In 2016, donations from Community Action's Walk for Warmth Campaign helped 14 Battle Creek households that faced heat related emergencies. On February 25, 2017, the Walk aims to raise \$19,500 in the greater Battle Creek Area.**

Frequently Asked Questions

Does the money I raise really help my neighbors?

Yes! Funds raised in Battle Creek are only used to help residents of the greater Battle Creek area.

Where/when is my Walk for Warmth?

Walk for Warmth is **Saturday, February 25, 2017**. Battle Creek's Walk for Warmth will start at the United Methodist Church, **111 E. Michigan Avenue, Battle Creek**. Registration begins at 9:00 am, opening ceremonies will begin at approximately 9:30 am, and the one-mile outdoor Walk begins at 10:00 am.

How can I participate in the Walk for Warmth?

Participate in your local Walk by picking up a pledge sheet, collecting pledges, recruiting friends and family, and forming a team! If you are unable to participate in the Walk but would like to help, please mail your donation or bring it to the Community Action office (**175 Main St., Battle Creek, MI 49014**). Pledge sheets can be picked up at participating local businesses, downloaded from our website (**www.caascm.org**), or by contacting the Community Action office at **269-965-7766**.

How can I make sure Community Action receives my contribution?

To ensure Community Action receives your contribution, make checks payable to "Community Action Walk for Warmth" and designate the community to which you would like your donation credited. You can mail your contribution check directly to the Community Action office (175 Main St., Battle Creek, MI 49014) or use it to sponsor a participant.

Whom do the funds assist?

Battle Creek assisted 14 households, totaling 27 family members, with their utility bills through the generous Walk for Warmth donations Community Action received during the 2016 campaign. Community Action paid an average household bill of \$293.80. Of the families Community Action assisted in the Battle Creek area:

- 35% of the households had children
- 21% of the households had seniors
- Average annual household income: \$10,818.91.

If you would like more information on the Battle Creek Walk for Warmth, please contact Mackenzie Scholte, Community Action Marketing Communications Specialist, (269) 441-1399, or by email at mackenzies@caascm.org.